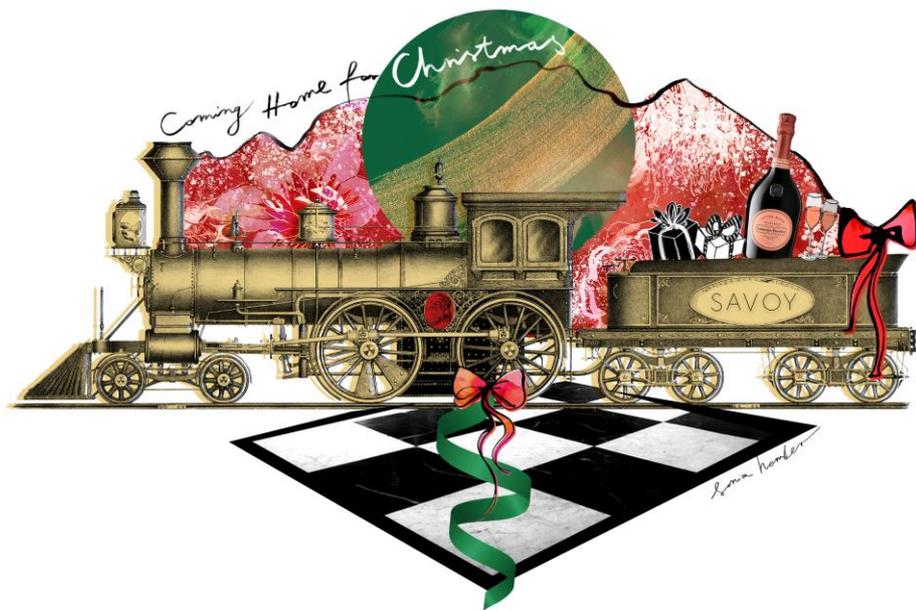


# SAVOY

The Savoy and Laurent-Perrier present 'Coming Home for Christmas'



This Christmas, **The Savoy** and Champagne house **Laurent-Perrier** celebrate all that is special about a truly traditional Christmas in London with a festive transformation that evokes the enchantment and nostalgia of this magical season. Launching on **Sunday 19<sup>th</sup> November 2023**, 'Coming Home for Christmas' will offer quintessentially London experiences and charming adventures, including an impressive steam train installation in the Front Hall.

Upon arrival at Savoy Court, guests will be greeted by a large, exquisitely decorated Christmas tree, crowned with falling snow. Taking centre stage in the Front Hall will be The Savoy's ornate and luxurious antique steam train. Guests will be able to step inside one of the sumptuous carriages and enjoy a glass of **Laurent-Perrier Cuvée Rosé**.

Within the stunning glass-domed atrium Thames Foyer, positioned in the heart of the hotel, twinkling lights, snow dusted branches and old-fashioned streetlamps reflect the peaceful snowy streets of historical London. Family and friends can get together in this magical setting for The Savoy's Festive Champagne Afternoon Tea.

Throughout The Savoy's renowned restaurants and bars, guests will enjoy curated menus featuring nostalgic flavours of the season and innovative cocktails perfectly fitting for this joyous time of year.

For those looking to indulge in all festivities, The Savoy's Laurent-Perrier 'Christmas Sparkle' is the perfect seasonal treat. Including a two-night stay with bottle of Laurent-Perrier La Cuvée on arrival, breakfast for two on each morning, and a Laurent-Perrier cocktail and canapés in the train, the experience is priced from £1965 inc VAT based on two people sharing a Superior Queen Room for two nights and from £3565 in VAT based on two people sharing a Junior Suite for two nights. The experience is available across all room and suite types and can be booked now for stays from 1<sup>st</sup> to 30<sup>th</sup> December 2023.

**For further information and to book experiences or stays at The Savoy at Christmas, visit**

[www.savoychristmas.com](http://www.savoychristmas.com)

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### **About The Savoy**

The Savoy is the UK's original luxury hotel. Right on the River Thames, it is perfectly placed at the cultural heart of one of the world's most exciting cities. 267 rooms and suites are accompanied by some of the most well-known restaurants and bars in London, alongside magnificent and varied meeting and events spaces. The Savoy's legendary service creates wonderful memories to last a lifetime.

[www.thesavoylondon.com](http://www.thesavoylondon.com)

### **About Fairmont**

Fairmont Hotels & Resorts is where the intimate equally coexists with the infinite – an unrivaled portfolio of more than 90 extraordinary hotels where grand moments of life, heartfelt pleasures and personal milestones are celebrated and remembered long after any visit. Since 1907, Fairmont has created magnificent, meaningful and unforgettable hotels, rich with character and deeply connected to the history, culture and community of its destinations – places such as The Plaza in New York City, The Savoy in London, Fairmont San Francisco, Fairmont Banff Springs in Canada, Fairmont Peace Hotel in Shanghai, and Fairmont The Palm in Dubai. Famous for its engaging service, awe-inspiring public spaces, locally inspired cuisine, and iconic bars and lounges, Fairmont also takes great pride in its pioneering approach to hospitality and leadership in sustainability and responsible tourism practices. Fairmont is part of Accor, a world leading hospitality group counting over 5,400 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services and experiences.

[fairmont.com](http://fairmont.com) | [all.accor.com](http://all.accor.com) | [group.accor.com](http://group.accor.com)

### **Champagne Laurent-Perrier, Background**

Originally founded in 1812, the House of Laurent-Perrier has been defined by its pioneering role in innovating champagne throughout its history. Internationally recognised as one of the foremost names in

champagne, its success can be attributed to a deliberate policy of challenging conventional techniques, whilst honouring traditional values: a respect for nature and the terroir above all, a passion for quality, and strong, lasting relationships.

The Laurent-Perrier portfolio consists of eight champagnes including Grand Siècle, which was originally launched in 1959 and blends three outstanding vintages to recreate the perfect year. In 2018, Laurent-Perrier celebrated half a century of its Cuvée Rosé – the original “modern” rosé champagne - which was born in 1968 by defying conventions and using innovative wine making techniques. The brand’s innovative spirit continues into the present day, with the recent launch of its latest champagne, a Blanc de Blancs Brut Nature.

Laurent-Perrier’s success must also be attributed to the energy of the de Nonancourt family, headed by the late Bernard de Nonancourt, who assumed control in 1948. Working in a demanding business environment, Bernard preserved the independence of his champagne house and its related values, taking the house from one of hundreds to its current position as one of the region’s leading houses. These same principles guide the current management team led by his two daughters, Stéphanie Meneux de Nonancourt and Alexandra Pereyre de Nonancourt.

Additionally, as growers and producers of fine Champagne wines, Laurent-Perrier is committed to ceasing all practices or actions which may irremediably damage the environment. This pledge is translated and put into action in all activities, showing a continual respect for the environment and natural resources. The House’s long-term policy in grape growing and wine elaboration is based on sustainable methods.