

## Beats, Broadway & the BAFTAs: The Savoy Unveils a Season of Cultural Events



Images L-R: PATRÓN Tequila cocktails at Beaufort Bar Sounds; BAFTA Mask (credit: BAFTA/ Nadia Meli); Plaza Suite at The Savoy Theatre

At the heart of London culture for almost 135 years, [The Savoy](#) continues to energise London's entertainment scene and celebrate the city's cultural highlights. New for 2024, the storied hotel is launching a series of music nights in partnership with Patrón, welcoming the arrival of Plaza Suite at Savoy Theatre, enjoying its 14<sup>th</sup> year as the official hotel partner for the EE BAFTA Film Awards, and hosting the debut of fashion designer Conner Ives' latest collection.

### Tequila Tastes Better on the Dancefloor

*The Savoy Presents Beaufort Bar Sounds in partnership with PATRÓN*

From 8th February, The Savoy will launch a new monthly night of revelry in partnership with PATRÓN Tequila - **The Savoy Presents Beaufort Bar Sounds**. Each month, a different DJ will take to the decks against the glamorous backdrop of the Beaufort Bar, with its dramatic black and gold interior. Curated to accompany the energetic sets, a menu of five different tequila cocktails has been created for partygoers to enjoy, including a Raspberry Paloma, Jasmine Tequila Soda and signature Beaufort Bar Picante. The upcoming guest DJ line-up, in partnership with leading music curators, Molto Music Group, includes headliners such as Ruby Savage (8 Feb), Twiggy Garcia (7 Mar), Jammer (11 Apr) and Shy One (9 May).

Markus Basset, Beaufort Bar Manager, says: "Our music nights are designed to fulfil your desire for a uniquely fun and glamorous party experience in a truly luxurious setting. We're introducing an exciting

*line-up of DJs, paired with creative cocktails featuring prestige spirits in collaboration with Patrón. We can't wait to welcome you for an unforgettable evening."*

*Beaufort Bar Sounds takes place on the dates above, 8pm – 1am.*

### **Broadway's Best Moves in Next Door**

*Plaza Suite Now Showing at The Savoy Theatre*

Romance, rows and razor-sharp comedy, Plaza Suite is now showing at Savoy Theatre. Real-life spouses Sarah Jessica Parker and Matthew Broderick bring their unique chemistry to the stage, playing three different couples going through trials and tribulations at the Plaza Hotel, offering a witty and intimate exploration of love and marriage. The Savoy offers an exclusive opportunity to get tickets to the almost-sold-out show, with an [overnight package](#) including two tickets, plus cocktails and bar bites in the American Bar or Beaufort Bar. Much like the show, a night at The Savoy is always sure to surprise and delight guests – just hopefully with a little less drama.

*Available until 13 April 2024, the cost is from £1,500, including overnight accommodation (two sharing), two tickets to Plaza Suite, cocktails and bar bites, breakfast and a special amenity on arrival.*

### **Celebrating Cinema's Finest**

*Official Hotel Partner to the EE BAFTA Film Awards*

One of the most glamorous nights in London's cultural calendar, it's no surprise The Savoy has been the official hotel partner for the EE BAFTA Film Awards for 14 years. This year, the hotel is launching a new exhibition in the Beaufort Bar lobby and American Bar corridor, with portraits by BAFTA photographer Charlie Clift highlighting established and up-and-coming stars, many of whom stayed at the hotel for last year's awards. Explore the exhibition while sipping on a Golden Mask cocktail, a collaboration between Woodford Reserve and Champagne Taittinger, specially crafted with Crème d'Abricot and Peychaud's Bitters in celebration of this year's Film Awards. Firmly rooted in the performing arts, The Savoy was founded by theatrical impresario Richard D'Oyly in 1889 and hosted an early iteration of the BAFTA awards ceremony in 1959.

### **The Savoy Style Advisor**

*Conner Ives Launches New Collection*

New York-born designer, Conner Ives, has just been announced as The Savoy's new Style Advisor, after being honoured with the BFC Foundation Award at The Fashion Awards in December 2023. Bringing his signature sense of nostalgia to the hotel, the designer will debut his A/W24 womenswear collection during London Fashion Week on 18 February, exhibiting new pieces inspired by the girls and women he grew up with, constructed with a focus on making smarter, more responsible clothes.

For more information, visit [www.thesavoylondon.com](http://www.thesavoylondon.com).

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### **About The Savoy**

The Savoy, A Fairmont Managed Hotel is perfectly located on the River Thames, in the heart of all that London has to offer. At the forefront of the luxury hotel scene for over 130 years, the hotel features 267 rooms and suites decorated in elegant Edwardian or art deco style, many with views over the river. Gordon Ramsay presents the best of British cuisine in Savoy Grill and The River Restaurant, with exceptional fine dining in Restaurant 1890. Additional culinary highlights include afternoon tea in the Thames Foyer, 1920s-inspired cocktails in the American Bar and creative drinks in the Beaufort Bar. Beauty & Fitness at The Savoy includes a light-filled swimming pool in its own atrium, sauna, steam room and state-of-the-art gym facilities. There is also a collection of spaces available for meetings, corporate events and weddings.

### **About PATRÓN Tequila**

From hand-harvesting the highest-quality 100% Weber Blue Agave, to the traditional, time-honoured distillation process and individual labelling, numbering, and inspection of each bottle, PATRÓN Tequila is crafted with meticulous precision and care. Though PATRÓN has grown to become one of the most recognized and respected luxury spirits brands in the world, it is still exclusively produced in the Highlands of Jalisco, Mexico, in the same small batches and with the same commitment to quality and craftsmanship. For more information about PATRÓN Tequilas and Liqueurs, please visit [www.patrontequila.com](http://www.patrontequila.com). The perfect way to enjoy PATRÓN is responsibly.

PATRÓN is part of the portfolio of Bacardi Limited, headquartered in Hamilton, Bermuda. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited.

Cocktails Crafted for Beaufort Bar Sounds (£16):

**Raspberry Paloma** - PATRÓN Silver, Clarified Raspberry, Versus Cordial, Carbonated

**Beaufort Bar Picante** - PATRÓN Silver Infused with Coriander, Jalapeño Brine, Verjus Cordial

**Jasmine Tequila Soda** - PATRÓN Reposado, Silver Needle Jasmine Cold Brew, Soda

**El Cielo Fashioned** - PATRÓN El Cielo, Orange, Cacao, Caviar